

New report

Business survival and the influenza pandemic

Essential preparations for critical infrastructure & businesses

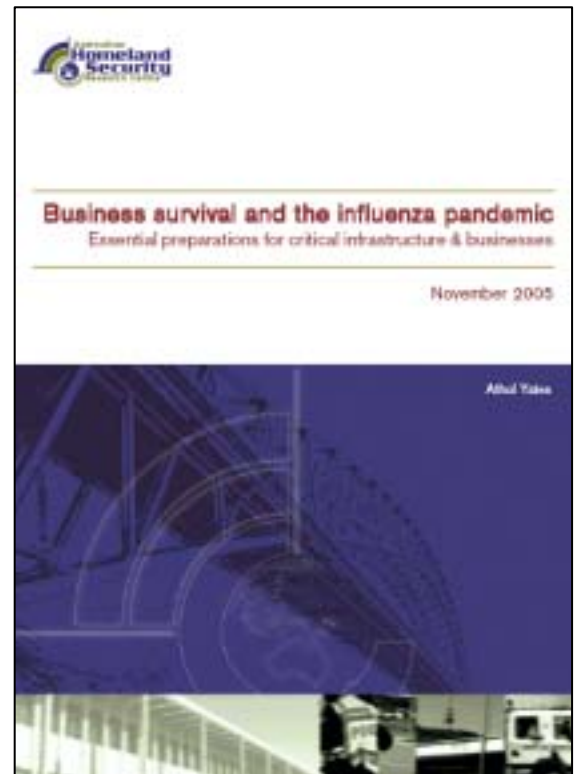
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This report provides critical infrastructure owners and businesses with the necessary information to be prepared for a pandemic. In particular, it lists practical actions that should be incorporated into each organisation's business continuity and emergency management (BC/EM) plans. These actions align with the pandemic phases in the *Australian Action Plan for Pandemic Influenza* (June 2005).

Pandemics are like terrorism – both are probable but no-one knows when, or what their consequences will be. Thus pandemics should be treated in the same way as terrorism and other risks. That is, by applying risk management to the threat, and incorporating the threat into BC/EM plans.

Highlights

- Why most organisations' BC/EM arrangements will not cope with an influenza pandemic,
- 3 tables detailing practical measures, such as when to cease overseas travel and when to send staff home, that should be incorporated in your BC/EM arrangements and which align with the pandemic phases in the *Australian Action Plan for Pandemic Influenza*,
- Areas to watch which could derail Australia's effective pandemic response,
- Sectors which will suffer a massive decline in sales following a pandemic.



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